Less In The Wilderness

In 1872 land was bought at the Southern edge of Moordown to relocate the isolated 1853 'Saint John-in-the-Wilderness' church and to provide a school. In August 1873, the foundation stone was laid by the Earl of Malmesbury. The church was consecrated in 1874.



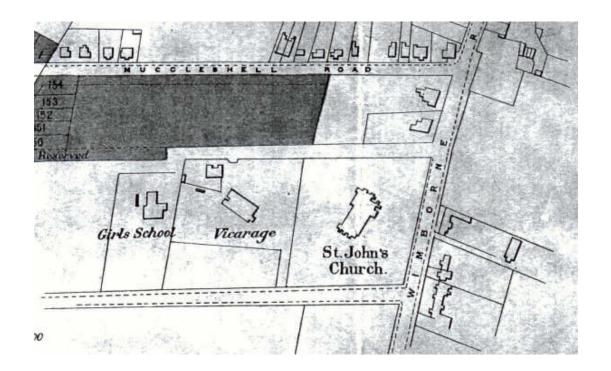
Remembering Morden Bennett



Moordown starts at Saint John's Church. At one time the whole of Wimborne Road would have looked like this, lined with trees and open space. In 1880, the parishoners of Saint Swithun's in Bournemouth wanted to finish their church as a memorial to Rev. Morden Bennett and offer his son the living, but Sir George Meyrick, the patron appointed his brother-in-law, so the money was spent on Saint John's at Moordown instead.

Vicarage Road

Vicarage Road next to the church led to the vicarage built in 1875 – once a listed building, it was demolished in the 1970s and replaced with a modern building. Vicarage Road originally ended next to the Vicarage at the 'Girl's School', built in 1877 on land given personally by Rev. A. Morden Bennett.



A Roll-Call of Reverends



The first vicar was C. S. Towle, he was followed in 1886 by E. W. Sergeant, and in 1891 came Cecil Wilson. From 1894, the vicar in residence was Rev. Henry Theodore Marsh, a notable cricketer and footballer, who died in 1941; from 1905, the vicar was Yorkshireman Rev. Herbert Bloomfield, with a team of 11 curates. In 1933 Rev. Alfred Rose was vicar, by 1947 it was Rev. Canon Percy Luker, and by 1955, Rev. Reuben Henthorne, who was still there in 1973.

Shotley Dene



The first building on this site was a single Victorian house, 'Shotley Dene'. From the 1870s this served as the Mission House, for the parish, opening as a library once a week. In the 1890s it was home to solicitor's clerk Henry Holloway and his wife Florence. Later Thomas Pickering lived here when the house was 222 Wimborne Road. Mr and Mrs Allen lived here at the start of the Great War, when it had become 400 Wimborne Road.

St. John's Buildings





By 1916, Rev. and Mrs W. O. Hutchinson were living here, and by 1921 the property was home to Mr and Mrs E. Jones, who remained until 1934. The house was known variously as 'Ivy Dene', 'Blanchland' (named after the place where the 2nd Mrs Jones had been a teacher) and 'Shotley Dene' (Shotley Bridge in Durham was close to Mrs Dean's birthplace). After the Dean family left, the house was pulled down and St. John's Buildings were put up on the site.

St. John's Chambers



The white tiled terrace built at the end of the 1930s is similar in style to Mayfield Terrace next to Old Saint John's. The style is typical of the Art Deco movement in architecture at this time. The first occupants of the corner shop were Bolloms of Bristol, dyers and cleaners, with the offices above ('St. John's Chambers') being taken by Customs and Excise.

Fancy Hat



Bolloms lasted until c.1970, by 1973 it had been replaced by 'Esposti Ltd.' wholesale stationers. To the rear 'Anniversary House Ltd.' made fancy goods. Next to 'Bolloms', Miss B. P. Williams had a milliner's shop, which for many years featured displays of refined and tasteful hats. By 1967 this had become 'Trixie's'.

Shoes And Suits



At 752 Wimborne Road was 'Speedwell Shoe Service' a boot repairers, by 1967 this had become 'Beasley's Corsets Ltd.' it is now 'Ali's Brasserie' offering Balti cuisine. At 754 was Robert F. Found, furniture dealer, replaced by 1950 by 'Regent Photographs'. Briefly 'Sydney Allen', gent's outfitter, it was Lambert G., photographer by 1967 and is now 'Bournemouth Carpets'.

Cabbages And Carrots



The first building on this site was a Victorian House, inhabited at the turn of the 20th century by John Ratcliffe, a 'cattleman on farm' and Sydney Burt, a market gardener. Burt's land extended back along Muccleshell Road (now Ensbury Park Road) to Highfield Road. Sydney's father David ran Burts Farm, 40 acres, on the opposite side of Wimborne Road.

Rows of Vegetables



These houses, seen on your left in Ensbury Park Road as you approach Wimborne Road, were built over the site of the market garden behind Sydney Burt's property. The land was developed as part of the South Moordown Estate. The Market garden would have supplied vegetables to the growing Winton and Bournemouth. As the town grew providing further employment, houses replaced the fields.

From Growing To Selling

'Ensbury Park Buildings 1-4', were built c.1928. The first shops provided the area with a hairdresser, tobacconist, general stores and sweet-shop.



Nothing For The Weekend!



No. 756 was Richard Jones tobacconist and hairdresser, living above the shop by 1935 were Mr & Mrs. R. Jones Sargent. From 1937 until the 1970s, the shop traded as 'Jones & Sargent', hairdressers. Mr Sargent played a leading role at St. Bernadette's Church, Ensbury Park. This is now 'Tender – Care Services'

Pyrex And Paraffin



758-60 began trading as 'Fuller's Stores', it became 'G. Cork', boot repairers in the 1930s, then 'W, H. Dando', ironmongers from 1935. During WWII it was 'F. T. Batchelor & Co', then 'Ronald Vaile & Co.', ironmongers, from 1947. F. A. Mazzoleni lived in the top floor flat in the 1950s. 'Vailes', with its large stock of Pyrex, is still remembered by Moordown residents, some of whom would be sent by their mothers as children to buy supplies such as paraffin. It is now a Thai Massage shop.

A Basket Of Grocers



No. 760 began as part of 'Fuller's Stores', and was 'Half Price Grocers and Stores Ltd' in the early 1930s. By 1934, it was 'Boulton's Grocer's'; by 1937, 'S. J. W. Earle', grocers and by 1942, Albert Victor Thoumine from Saint Peter Port, Guernsey was running the grocer's shop. It was taken over by Gerald's Bakery in 1947.

Considerably Larger Buns



From 1929 until 1934 the shop on the corner was 'W. J. Cotton's' confectioners. It became 'S. R. Cook', bakers in 1937, then 'Cotton's Bakery' in 1939 run by Aristide Gerald Luminati; in 1944, his business became 'Gerald's Bakery Ltd', bakers, pastrycooks & confectioners. In 1947, Luminati took over Thoumine's grocers. Gerald's Bakery ran for many years. The cottage-bakery style windows survive. Some residents remember a milk depot to the rear of Gerald's.

Why Muccleshell?



Around 1911, when A. J. Abbott was laying out housing estates in the area a new road was formed linking Wimborne Road to 'Quamp Corner' where it joined an old Award Road leading to Kinson Road. The route leading all the way from Wimborne Road to Kinson Road was originally called 'Muccleshell Road'. This seems to have been the result of Mr Abbott speaking to Josiah Pelly Marshall, then farming at Lollipop Farm, the only property along the road except for Slade's Farm. Marshall had previously run Muccleshell Farm.

Why Ensbury?



Muccleshell Road was renamed, part becoming Columbia Road, and the rest becoming Ensbury Park Road. The intersection was a point on the old Hampshire/Dorset boundary called 'Quamp Corner' – a name referring to fields used for composting, and surviving in the name of 'Coombe Avenue'. This became the new residential area of Ensbury Park because the land had been owned by the Austen family of Ensbury Manor.

'As I Was Going To St. Ives'



On the corner of Ensbury Park Road stood 'Saint Ives', a late Victorian House, the first property in the area known as 'Highfield'. Carpenter Samuel Vivian was an early resident. He was the 9th son of a labouring family from Littledown. Grocer Alfred Hart, whose name appears over the door in this picture, had the property from 1905-1916, it then became a relief depot for the Winton Branch of the Co-op, until 1926.

A Glimpse Back in Time

The rear of the property shows what Victorian Moordown would have looked like, when this property would have been a house, rather than a shop, with decorative elements, like the bargeboards.



Highfield

It is possible to see the extent of Highfield, which extended a short way along Ensbury Park Road, including the gable ended cottages. The houses with angled bay windows were built at a later date.



Malmesbury and Parsons

By 1927, the property had become one of the 30 branches of 'Malmesbury & Parsons' Dairies Ltd', which traded here until c.1960. By 1967, it was 'Marks & Constance' auctioneers, and by 1973, it had become 'Paraphernalia', antique dealers. In 1982 it was 'Padreed Ltd', rentacar, with self-drive cars. By 1985 it was a greengrocers. It now sells computer cartridges.



Fags And Fudge



When the Co-op moved out, no. 778 was taken by G. E. Lewis as a greengrocers. By 1934 this was Tarrant's Boot Stores, it was briefly 'Tuony's Radio', then a tobacconists run first by Mrs M. E. Mudway, then H. Williams, then William Herbert Baker. Then it was a confectioners, run by J. & E. Hancock, and then by Mrs J. E. Crouch. Solicitors 'Trevanion, Walker & Coombs' were here by 1973. It now offers Bankruptcy Services.

On My Oath



780 and 782 are a pair of shops built on a vacant plots of the Highfield Estate, c.1928. 780 was first 'Renee', millinery and mantles, then 'Tuony's Radio', wireless dealers moved in from no. 778. Later it was 'Trevanion, Curtis & Walker', solicitors & commissioners for oaths, which then moved to 778. In 1973 it was 'A.B.C. Car Rentals Ltd'. By 1985 David Sheppeard was here as an agent for the Halifax. It is now the 'Building Consultancy Bureau'.

Curls For The Girls



M. Krotoskey opened a grocers at 782 in 1929. In 1931, T. J. Christian opened 'Moordown Motor Works' here. It became Southern Hairdressers Ltd in 1937. By 1955 Beryl Hutchings ran the hairdressers and by 1967 Mrs P. Parkhurst. By 1973 this was 'Welcome Take Away' a Chinese Restaurant, called 'Wing Sang' by 1985. It was lately an Indian takeaway, the shop is now vacant.

Hello John, Need A New Motor?



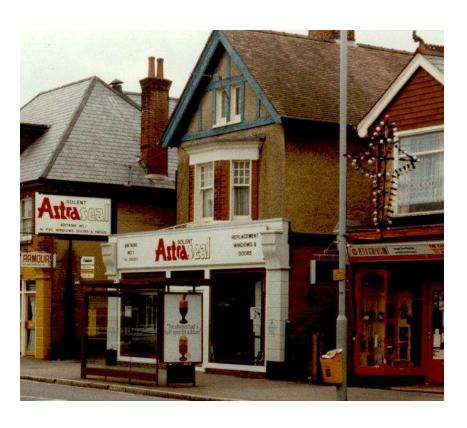
T. J. Christian's 'Moordown Motors' moved from 782 to 784 in 1937, becoming 'Progressive Motors (Bournemouth) Ltd.' By 1967, this was 'Remaculate of Bournemouth' offering a 24-hour car respray service. By 1973, it had become 'Swanmore Garage' motor engineers. At some point this became 'Fun City', an amusement business and housed a roundabout. It has been 'Armour Motors' since c.1985.

Ivy House



Originally 232 Wimborne Road, 'Ivy House', built c.1905. Mrs Edgley lived here first. In 1914, Mr and Mrs W. O. Hutchinson moved in. By 1927 builder G. H., Pearce had the house. From 1929 the property was subdivided, part was taken by Mr Hermon, a dentist, and his wife, whilst 'Beau Brummel', a dyers and cleaners opened a shop at the front. Mr and Mrs Holborn lived here by 1931, Robert & Lydia Jeffery by 1935, and Benjamin Phillips, by 1942.

I Can See Clearly Now



In 1929 part of Ivy House became 'Beau Brummel', dyers and cleaners. By 1947, this had become 'S. R. V. Lawrence Ltd', Ophthalmic Optician, the business lasted until the 1970s, but by 1985 this was 'AstraSeal' selling PVC doors and windows. Celebrity strongman Geoff Capes was the guest of honour when AstraSeal first opened. It is now 'Dancewear'.

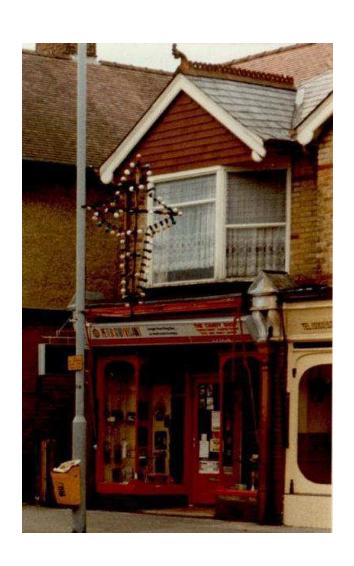
From Watton to Watts

In 1901 nos. 234 & 236 (now 790 & 792) Wimborne Road were home to Martha Foote (234) and Tom Watton (236). By 1905 it was William Watts (234) and Charles Frederick Stone (236). By 1911 Mr C. L. Watts was at 236, possibly William Watts' son.





A Sweet History



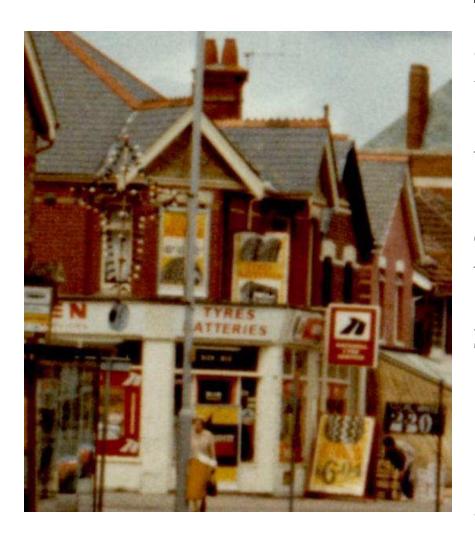
Mr T. Lawrence, took on no 234 and opened a confectioners shop here in 1916; he lived above it with his wife Tilly. When she was widowed c.1932, Tilly took over the shop herself, remaining here until 1942, after which S. H. Edwards took over, followed by Mrs C. E. Cooke in 1950, R. Watson, 1952, Charles J. Scott, 1955, E.C. & E. A. Matthews, 1967. By 1973 it was 'The Candy Shop', as seen in this picture from 1985. Recently it has been 'Bournemouth Stained Glass', a specialist craft shop for about 20 years.

Get Stuffed



In the 1890s, Tom Watton ran a brick merchant's business at 236 Wimborne Road, with workshops at the rear, in what was then Osborn Road. By 1911 Mr C. L. Watts had moved in and set up as a taxidermist & furniture dealer. By 1927, this was joined by Watts, F., cycle dealers (F. Watts & Son from 1933). Widow Nora Watts continued the furniture dealership. The Watts family left by c.1960. By 1967, this was Mrs W. E. Lee's children's outfitters. It is now a café.

Get A Grip



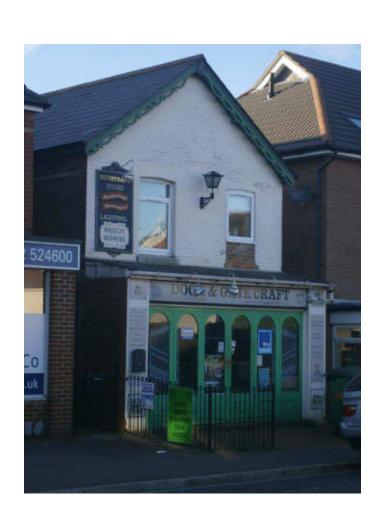
This corner property was built around 1911, the first to trade here was S. Dean, who ran a general store from 1913-1925. This then became Gould & Son, general stores from 1927, run by Mrs Kate Gould from 1931. In 1950, it became a branch of Robson's grocers, but by 1973 it was 'The Tyremen (Bournemouth) Ltd.' selling motor tyres. It became 'Brewer's' wallpaper shop. 'Palmer & Co' now have an accountancy business here.

'Get Yer Luverly Apples'



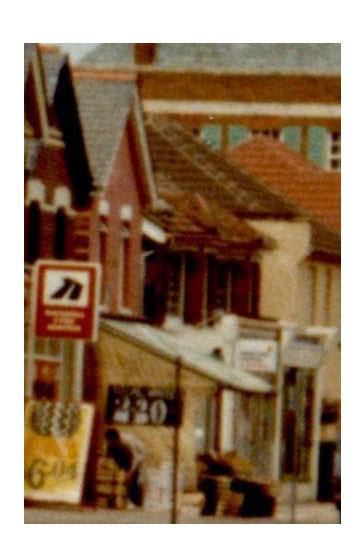
When the corner shop (no. 808) turned from Dean's to Gould's in 1927, it was joined by new businesses, H. F. Farley opened a butcher's shop at 808a, and H. Currell a greengrocer's at 810, this was taken over by G. Burton in 1932, and by S. Dean (previously at 808) from 1934-1939. After that first Gould's and then Robsons occupied both shops.

A Monk in Narnia



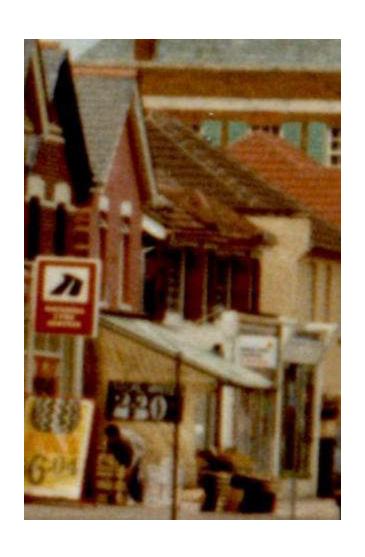
812 (once 238) Wimborne Road is a small late-Victorian house, whose first occupant was brick-layer Ralph Bower. There was a succession of occupants, Stephen Barnes, Mr A. Clark and Mr G. Silcock, before the property became a shop in 1929, for W. Monk, boot repairer and Mrs Elizabeth Monk, wardrobe dealer. In 1942 'Dean's Fruit Stores' relocated here from no. 810. In 1950 it became 'Miles' Fruit Market'. It was 'Moordown Fruit Market' by 1973. It is now 'Door & Gate Craft', specialising in wrought iron.

Dress Like A Lady



240 Wimborne Road was of the same design as 238. In 1901 it was home to labourer George Hitchcock. From 1911, as 424, it was home to Mr Hart, possibly a relative of Alfred at 408, with his widow Annie Hart, remaining there until 1916. Then Mr and Mrs J. Smith, lived there 1919-34, when it became no. 816. Mr and Mrs J. Y. O'Leary were here in 1937, and Mr and Mrs A. R. Fletcher in 1939. From 1942-'47 Mrs B. M. Needham was a 'wardrobe dealer' here, becoming a 'dress agency' from 1949-'55. By 1973, 'Hair By Philip', was here as a ladies' hairdressers. The site has since been redeveloped.

Sweets And Sofas



From 1901-1923, 244 Wimborne Road was home to bricklayer James Shirley and family. From 1927, the property was divided into no. 818, home to Mrs P. J. Dickens, and 820, run by 'Parsons & Richards', drapers. In 1934, W. L. Pitcher, had a confectioners at 818. This became 'Goodacre & Sons', sweets & tobacco 1935-'37. From 1939-1955, Mrs E. G. Prince had a confectioner's here. Mr Armitage ran the Bluebirds toffee shop here. By 1973 it was 'Moordown Whitewood', furniture dealers.

Sweets And Sofas



From its opening in 1927, no. 820 traded as 'Parsons & Richards' draper's shop, until 1931. In the early 1930s, I. & W. Hall took over the draper's business. By 1937, F. Warne had a business 'Woolcraft' here, which had relocated, by 1939, to no 860. From 1942, no 820 was 'B. C. Butchers', house agent. By the 1960s this had become Jones, second-hand furniture dealers. It was 'Quality Used Furniture', furniture dealers by 1973. The site has now been redeveloped.

Modern Moordown



Nos. 812-820 have been demolished and replaced with a new development. 'Flicks' offering DVDs and computer games takes its name and branding from a former video rental business further down the opposite side of Wimborne Road towards Winton. Next door is Gray's Motor Cycles. The accommodation above is part of the Dave Wells property portfolio.

Resolutely Residential



These semi-detached cottages survive from Victorian Moordown. 1n 1901, No 822 (then no. 246) was home to William Arnold, an invalid and former railway porter. After he died his son Cecil lived there until he died of cancer in 1950 aged 60. His eldest daughter Elsie stayed at home when the rest of the family moved away and was eventually living in the scullery as the floorboards were rotten in the rest of the house.

Back From The Dead



The other Arnold of note was Jack, a PoW in WWII. He was part of an escape with Russian PoWs, but was posted as 'missing' by British forces. His mother was sent a telegraph with the bad news. One night, hearing gravel being thrown at the windows, the family opened the front door to see Jack had survived. Over the same period as the Arnolds were at 822, no. 824 was home to a variety of families: Cosser, Mannington, Brown, Kemp and Gainsford.

From Cakes to Pizzas



In 1901, the first occupant of no. 250, on the corner of Windsor (now Elmes) Road was John Budden, bus proprietor. Mr E. A. House was here 1905-'11. 'Davis & Painter', bakers & confectioners traded here, and Mr & Mrs A. W. Painter lived over the shop, 1914-'31. From 1933, the subsequent bakers were Mr Viner, Mr Rowe and Mr Webb. Mr C. L. Millett was the baker 1947-'55, then C. T. Rendell in the '60s and '70s. Now an employment agency and Pizza parlour trade here.

Village Survivals





Away from the main road are the old Victorian cottages of Highfield. They were designed much life the older cottages of Malvern Road. They extend part of the way down Elmes Road, to the edge of the field in which these early houses were built. Originally this was Windsor Road, a name which clashed with Windsor Road, Boscombe, when Moordown became part of Bournemouth in 1901. The new name 'Elmes' Road seems to have been a tribute to John Elmes Beale, founder of Beales store, who became Bournemouth Mayor in 1902.

A Suburban Sprawl





In the Edwardian period, the spaces between the cottages were filled in with houses, having angled bay windows with Arts & Crafts gables above. These helped turn Moordown from a village into a town. Then Elmes Road was extended back to Redhill Avenue, and a new generation of houses were built, simpler more boxlike, without the bays or gables. The roof line along the road shows clearly the change from the older houses to the new. Urban sprawl had come to Moordown.

Craft Gives Way To Design



Most of Moordown had been built up as small cottages and houses. Once the 20th Century had really got going, larger buildings in new architectural styles came to be built. This 1930s building dominates the street scene, and can be seen from far back in Winton. Its simple straight lines and featured curves are in the Art Deco style. The use of the sandy coloured Bath Stone marks out the ground floor as a significant public building.





Gas And Nappies

In 1901, Hector Colborne, a farm carter, lived in the late-Victorian house which once stood here. George Cutler lived there from 1905 until 1927, when the house was pulled down and a new showroom for the Bournemouth Gas & Water Company was built in 1933. In 1950, the Southern Gas Board moved in. By 1967 this was in use as the 'County Borough of Bournemouth Child & Family Guidance Clinic'.

Living Over The Showroom



The 1933 showroom was built with flats above; residents have included, Arthur Hillier, Mrs Bosdett, Darran Lawrence Williams, Frank Wilson and Percy Brown. Once the building became a clinic, the upper floors seem to have been turned into offices for the School and Psychological Service.

An End To Highfield



254 Wimborne Road was the last property in 'Highfield'. In 1901, George Henry Troke the school attendance officer, lived here in 'Falaknama'. He was a cousin of the notorious Solomon Troke. An Austrian, Captain Henry Adutt was living here by 1905 and his widow Louisa remained here until 1944. By 1967, 'Horswill Motors' were in the new building (848 Wimborne Road) servicing motor bikes; there were four flats above.

Redhill In Moordown



'Spalding House' 256 Wimborne Road, marked the start of John Joseph Norton's Redhill Park Estate (which gave its name to the electoral ward). It was home in 1911 to Mr W. Bradshaw, and by 1914 to Mr Wilkinson, Mrs E. Maidment was here in 1944. By 1967 it had become 'Nuttall & Proudley' chiropodists. Alex Forbes, BDS, dental surgeon was also here by 1973. Nash, another dentist was here until 2013. It now seems to have reverted to a residential use.

'Sycamores'



Built during WWI, this was home to Mr Gibbs in 1916, and then to Mrs C. Brown until 1925. By 1927, Dr C. J. and Mrs Royston were here and it was in use as a medical practice. Dr F. Mulvany arrived in 1933, and by 1967 Dr John J. Cronin had taken over. He was joined by 1973 by J. F. Sullivan, BDS, dental surgeon. The whole property is now a dental surgery.

Bikes And Bananas



Built in 1927. Living over the shop were Mr & Mrs F. Watton and Mr & Mrs L. Pether. A. G. Hillman, cycle dealers, traded here when the property was first built. From 1929-37, 'F. J. Coleman', cycle dealers were here. Gordon's friuiterers were here 1942-'67, owned by the Bennett family. By 1973 the shop housed '21st Century Carpets Ltd.' This is now 'Miris', a beauty parlour.

Buns And Baccy



No. 858 was built in 1927, when H. S. Davey, had a baker's shop here. From 1929 the shop became a tobacconist's, run by James Nairn; then W. Newton in 1931; W. Rawnsley in 1933 and R. W. Kennish in 1934. From 1935, Percy Marshall, ran the shop, it had become a confectioner's by 1952, this was taken over by A. & G. Barnaby in 1955, and by F. Bradley, a house agent's business in 1967, by 1973 it was 'Younger Generation', children's outfitters. It is now 'Sol et Soleil', a tanning shop.

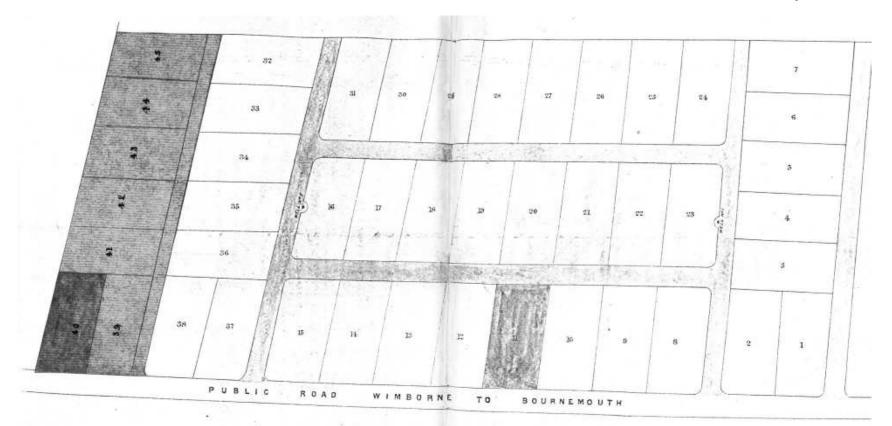
Small Profit, Quick Return



No. 860 was built in 1927, the shop saw a rapid turnover of businesses: First was 'Isobel', a milliner's shop. By 1933 Mr F. Norman ran a gents' outfitter here. By 1934, it was Herbert Harold Rawlins' corn merchant's; 1939, F. Warne's 'Woolcraft'; 1947, Miss S. Drizen's dressmaker; 1950, Rowland P. Cross, estate agent; 1952, Mrs M. Hayes, house furnisher; 1955 L. Brocklehurst (a grocer with a dubious reputation); 1967 'Morse & Sons', Auctioneers & Estate Agents; 1973 Boots The Chemists. Now it is 'Coulson' another Estate Agents.

Winton Village plots 39 & 40

In 1805, 24 acres of land were awarded to George and Benjamin Harvey of Muscliff, by the 1860s this field had been divided into 45 building plots, which formed the Village of Winton for the Talbot sisters. Plots 39 & 40 are on Wimborne Road north of Brassey Road.



Throop To Winton



In 1895, 215 Wimborne Road stood at the corner of Post Office Road. George Troke the baker ran the Post Office, which gave the side road its name. The Trokes, originally from Throop, were here since the earliest days of Winton, when George's father Robert was the baker. The Post Office and its telegraph machine had been added by 1891. By 1901, four of George's six children remained at home involved in the Post Office or bakery. His 88year-old widowed mother was also here. George died in 1905.

Bertha Troke To Dorcas Lane



From 1905, George's spinster daughter Bertha ran the Post Office, her brother Gilbert was the baker. Bertha was partly the model for Dorcas Lane, the young spinster Postmistress in the 'Candleford' novels of Flora Thompson, who had moved to live in Winton in 1903. Dorcas was also based on Flora's employer, Kesia Whitton, a large middle-aged married woman from Oxfordshire.

A Redelivery



In 1911, Winton's Post Office moved to 106 Wimborne Road; the Trokes stayed at 'Oak Dene', renumbered from 215 to 301, Bertha running the stationer's, Gilbert continuing as the baker. By 1932, Bertha's niece Millicent Amy Troke and her husband Charles Hamley Turtle had taken over the stationer's, now no. 677. Winton's new Head Post Office in Cardigan Road, opened in 1927, but by 1939 the Turtles were running the Post Office here again, until the late 1960s. By 1973, the 'Welcome In' café was here. This is now 'Amabile' a beauty salon.

Allington's Accountancy



When The Turtles took over the stationery shop, Mr and Mrs A. Donald moved into the end part of the property and stayed there 1932-37. From 1939, E. Humphrey was here. By 1967 N. S. H. Allington FCA., a chartered accountant, was here.

No. 681 is a recent infill development.







Ford's Bakery

This is a new property built c. 1932. Gilbert Troke moved his bakery here from the old Post Office. Mr and Mrs W. E. Paulett moved into the rooms above and by 1934 they had replaced Troke at the bakery. By 1935, Frederick John Jefferies had moved in with his wife Vanda, and taken over. R. Ford was the baker by 1942. By 1950, this had become the head office of 'Ford's Bakeries', run by C. R. Brider. This was F. Wilkins bakers, by 1967. It is now Palmer Snell, estate agents.

Queen's Parade





There was once a cottage on this site, numbered 217 in 1901, when it was home to William Hayes, marine store dealer. By 1911, Hayes was describing himself as a greengrocer, he was also a chimney sweep in 1919, but he retired from business in the late 1920s. By 1932, the property had been redeveloped as 'Queen's Parade'. No. 685 opened as 'C. Wotherspoon's', cycles & prams shop in 1932. Edwin Gillingham ran the shop by 1935.

Excellent Radios



The property reopened in 1947 as Ronald Smith, outfitters. By 1967 this was 'Laundromat', a launderette. It is now 'Dragon Inn', a Chinese restaurant.

No 687 opened in 1932 as Mr L. Taylor's 'OK Radio Service Depot'. By 1935, James Hutchinson Dennis ran the shop as 'Excello Radio'. In 1939, Wallace Hope had this as 'dining rooms'. From 1942, Cyril Alfred Speller, was here as a 'wardrobe dealer' – meaning clothes, rather than furniture.

Fit For A Lady



By 1947, Cyril Speller was trading at no. 687 as a dress agenct, furniture & wardrobe dealer & milliner and, Margaret Speller was the ladies' outfitter by 1950. By 1967, Mrs. V. Melnyk had taken over the ladies' outfitter. The shop has now become 'mystudentpod' a student letting agents.

Metz Villa



The 2nd part of Queen's Parade was the site of 'Metz Villa', at 219 Wimborne Road. In 1895 it was home to carter Frederick Boyt, from Muscliff. He and his wife, laundress Sarah Hiscock, were among Winton's first residents, raising 5 children here. In 1907, Henry Wheeler was here, then in 1911, Mr and Mrs Thomas Dale; followed in 1925 by Mr and Mrs William Dale, when the property had become no. 309.

Rumsey & Rumsey



The old cottage was replaced by Queen's Terrace in 1932. At no. 689 was 'Rumsey & Rumsey', house agents & auctioneers; this business was still there in 1973, it is now 'Connells' estate agents. In 1932, Mr and Mrs Francis Aurete & Rhoda May Hewett were living above. They were followed by Mrs S. Potter in the 1940s, Leslie Scovell in the 1950s, and William J. Hull in the 1960s and '70s.

Boots & Shoes



At 4 Queen's Terrace (no. 691 Wimborne Road) in 1932, was Miss Mabel Vickery, children's outfitters; she became a general draper. By 1947 G. F. Rider was trading here as 'Westholme (Bournemouth) Ltd.' boot dealers, being replaced by 1967 by E. E. Vincent, shoe dealer. This is now Blake & Blake estate agents. Living above have been: Mr and Mrs F. Collins; Richard Tyrrell; F. L. Wing; Burton A. Brooking and Brian G. Peach.

Controversial Confectioners



5 Queen's Terrace (693 Wimborne Road) was opened as a tobacconists in 1932, by Mr A. Wood. The shop was taken over in 1934 by D. R. Davis and in 1937 by Henry John Smith. It remained as Smith's tobacconists when run by Mrs F. M. Jewer, 1947; L. G. Miller, 1950 and A. S. Edward, 1967. By 1973 this was 'Clutterbucks' newsagents, run by Bournemouth Councillor David Clutterbuck. It is now 'Bournemouth Convenience Store Ltd', a series of actions by Trading Standards leading to a regular renaming, and resulting in a current ban on selling alcohol.

Church Terrace



Between Brassey and Balfour roads there were originally two cottages. By 1895 the corner cottage had been redeveloped and living at 1 Church Terrace (221 Wimborne Road) was William Bowring. In 1901, John Phillips moved in and the family remained until 1947. In 1950 Mrs A. M. Walker was here, but by the 1960s the property had been demolished.

Workshops And Stores



To the rear of the cottage in 1907, Ernest Smith was working as a coach builder. By 1916, engineers' smith Daniel A. Hunt had opened his workshop here, remaining until 1939. By 1942, his workshop was the store for 'Alexander & Son', marine store dealers, later waste paper merchants. The property had been demolished by the 1960s.

Fruity Frank (707)



Mrs Read was living at 223 Wimborne Road in 1895, staying here until 1913. By 1916 the property had been renumbered 313 and Mr and Mrs Charles Head were living here. This was no 707 by 1932, when Frank Mortimer was here with his fruiterer's shop, which survived until the 1960s. Blake & Blake, estate agents were here in 1973. The property has been recently rebuilt and there is an Arabic barbers here 'Jack the Clipper's.

Classy Carpets (709)



In 1895. Thomas Marshall was living at 225 Wimborne Road. Walter Dunford had moved in by 1901. By 1922, renumbered 317, it was home to the widowed Mrs Margaret Sarah Dunford. Ivor Walter Williams was here by 1947. In the 1960s a new building was put up at 709 Wimborne Road and William Trimmell opened 'Witton & Co.' carpet shop, Indian carpet experts. It is now the 'Rug Bazaar'.

Chez Gollop



When the site of the adjoining cottage was redeveloped, a further property (227 Wimborne Road) was built onto the original cottage on this plot as 4 Church Terrace, occupied in 1895 by Mrs Ivamy. By 1901 George Gollop was here, remaining (whilst it became no. 319) until Mr and Mrs J. C. Edmunds moved in c.1932. Sidney Clement Rogers, was the last resident, by 1935, before the cottage was pulled down, and the site redeveloped.

Choc Shop (711)



A cinema, with shops underneath, was built c.1936. At 711 'The Choc Shop' opened in 1937; C. M. Floyd was the confectioner by 1939, in 1942 it was called the 'Moderne Cinema Choc Shop'. 'Ashley United Industries Ltd', wallpaper dealers were here by 1950; by 1967, this was 'Brighter Homes' wallpaper manufacturers. A shoe repairers were here later. In the flat above were John H. Williams (1939); John Wootton (1942); Mrs Coslett (1944) and Mrs D. Mesher (1952).

Moved To Prayer (713)



In 1932, using buildings on the large rear garden, 'Edmunds Motor Mart' traded briefly. The Moderne Cinema, was built c.1936 for Portsmouth Town Cinemas Ltd, with C. M. Floyd as the first manager. The cinema lasted until the 1950s, but by 1973 it had become a bingo hall social club, run by Modern Enterprises (Winton) Ltd. This had closed by c.2008 and the fine Art Deco building, which English Heritage declined to list, became a Christian meeting centre: the 'Life Centre'.

Help For Hitler



The Moderne Cinema towers above its neighbours and is the largest building in the Moordown area. During World War Two, its distinctive white bricks were mentioned in one of the 'Lord Haw Haw' broadcasts, the speaker said that the building would never be bombed because it was easily seen from the air and was a useful reference point for the Luftwaffe. This confirmed suspicions that Bournemouth harboured an enemy agent, sending reports to Germany.

The Dress Circle (715)



When the cinema was built, c.1935. the first shop at 715 Wimborne Road was Nathan Haskal's furriers: 'Norman's'. In the 1940s, Mrs Lilian Vincent was a costumier here. 'Blake & Bailey', estate agents opened here in 1952, becoming 'Blake & Blake' by 1967. The shop unit is now Life House, part of the Life Centre. The flat above was briefly occupied in the 1960s and 1970s by Richard A. Abrahams.

Bree, Bell And Boss (717)



At 229 Wimborne Road stood one of Winton's oldest cottages, home in 1895 to Edwin Coombes, his widow lived here from 1916, and their daughter Miss A. E. Coombes in 1932. F. O. Phillips, insurance agent, traded briefly from the cottage in 1907. A terrace of 3 shop was built on the site c.1935. the first business at 717 Wimborne Road was A. A. Bree's wholesale leather grindery, in 1937. This was succeeded by F. M. Bell's tailor's in 1947.

Bakers And Barbers (717)





In 1952, Southbourne-based Home Bakery Ltd, bakers & pastrycooks, traded here. By 1967 the business at 719 expanded into 717. It is now 'Boss Barbering'. The first residents of the flat above were Gordon & Agnes Chambers and Blanche Vera Harvey, in 1935. They were followed by George Henry Parkes in 1942, William Ernest Hitchcott in 1944, T. Proctor in 1947, and Keith George by 1973.

Restored And Restyled (719)



The first to trade here in 1937 was Norman E. Dey, jeweller and watch-maker. He was suceeded by 1967 by A. W. Lucas, jeweller & goldsmith, who expanded into 717 adjacent. Recently a fine china shop, this is now 'Hoity Toity' selling 'restored' gifts. Resident at the flat above have been Percy William & Constance Edith Blake, 1935; A. Conroy, 1939; James Edwin Cole, 1942; and Nelson W. Hooper, 1973.

Tea And Toast (721)



The first business at 721 Wimborne Road was P. Mortimer's cooked meats in 1937. By 1947 Louis Constindos had opened a café here, this was run by J. Jordan in the 1950s, by J. Gibbons in the 1960s and was the Arizona Café by 1973. Now trading as 'Binnies' it remains a popular café, which once had a small plaque on the wall to mark the table where actress Billie Piper had a meal. Residents in the flat above have included Peter & Ada Harvey, in 1935, Charles Burton & Mary Edith Cook, in 1945 and M. MacAward, in 1973.

The Conservative Hall



By the end of the Victorian era this access road, 'Conservative Club Road', led to several cottages and the eponymous Conservative Hall to the north of the road. By 1911, W. Snell, was the club's honorary secretary. Following brief spells by Cecil Coombes, F. W. Powell, and Charles Watton, Edmund Bennett and later N. W. Goldman served long terms as secretary. The Hall was significantly enlarged by the early 1930s.

Brassey v Balfour



The road was renamed, along with many others soon after Bournemouth absorbed the area in 1901. In 1900 there had been a hotly contested election to sit as MP for Christchurch (which then included Bournemouth). Major Kenneth Robert Balfour, owner of Brownsea Island, won by 3 votes over Thomas Allnut Brassey, who launched a protest on discovering that there were 11 spoilt ballot papers, which would have reversed the result. In the end Brassey withdrew his complaint and the contest was marked in the names of two Winton roads.

The Edge Of Moordown (231)



A pair of semi-detached cottages stood here (231 Wimborne Road), their northern edge marked the boundary between Winton and Moordown. The southern one was home to Samuel Osborne, Sexton to Saint John's Church, opposite. By 1907, his daughters lived here Miss Mabel Osborne in one and Mrs Florence Hicks (née Osborne) a costumier, in the other. By 1913 both sisters had moved to a newly built property in Moordown.

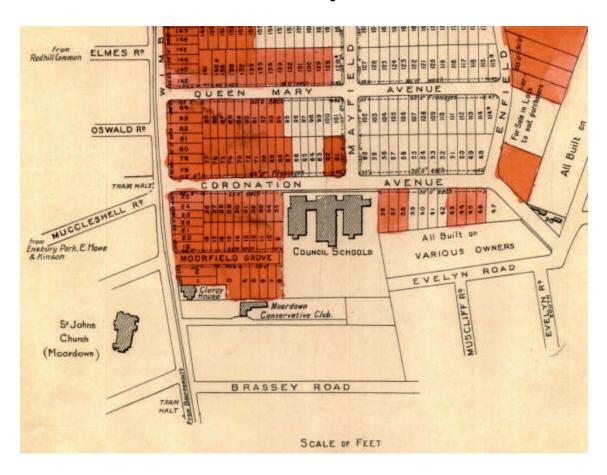
Heads And Wattons (323)



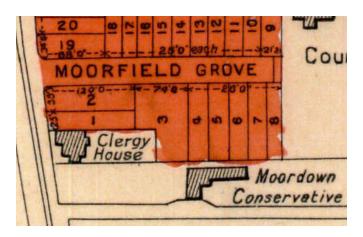
By 1913 Mr & Mrs James Head and their 7 children had moved into Miss Osborne's cottage, remaining there until 1927. James was the 4th son of Solomon Troke. Miss Symes took Mrs Hicks' cottage, and was replaced in turn by Mr & Mrs C. R. Watton in 1925, they remained until 1934. In 1935 the cottages were demolished to make way for the present building.

Plotting The Future

The land north of Balfour Road was Burt's Farm, owned by the Tregonwell family heirs. It was sold for development on 1st July 1911 to the South Coast Land Society Limited and laid out in plots.



The First House In Moordown





Burt's Farm was developed as the Mayfield Park Estate, but even before local estate agent A. J. Abbott had produced his first plan of plots for sale, a few properties had already been built, including the council Schools and the 'Clergy House' opposite the church, the first house to be seen in Moordown by anyone from Bournemouth. Rev. Stackhouse William Walter BA, from Saint John's was the first occupant in 1905. Mrs. E. Palmer is on the 1911 census.

The Clergy House



Arthur Edward Hailstone and his wife moved to live here in 1913, remaining until 1932, and sharing the property with Mr & Mrs A. Day (1925-27) and with coal merchant R. Percy (1932). In 1934, the Rev. S. A. & Mrs Dickens moved here. By 1937, Rev. J. D. & Mrs Weston were living here. Rev, James Donald Weston was at Saint John's from 1935-37. When he left, the property was demolished after barely 30 years of use.

Motors For Moordown





In 1935 permission was given for a development of two showrooms, a garage and eight flats on the combined sites of the Osborne's cottage and the Clergy House. It was built in two phases, the Clergy House not being demolished until 1937, and the completed development still has the look of two distinct but joined buildings. The flats, named 'Moderne Mansions' are built above the two showrooms, and the garages are built to the north as a two story block. The property owner was D. G. Clarks from 1937 and a D. E. Williams from 1950.



Moderne Mansions

Some parts of the Art Deco style of design survive. Whereas the cottages on the site enjoyed a large garden, the intense new development results in 8 flats with no space outside. Once the flats are first occupied in 1939, there are several longstanding residents: Miss Rickman, Mrs Charles, Maurice Old, Mrs Weaver and Mrs Donald.





Tice & Son Ltd





The garage element of the development was built in two phases, the showrooms under the flats (upper picture) were built first, whilst the garage on the site of the Clergy House (lower picture) were finished later. The business which will occupy the building 'Tice & Son Ltd' have already moved into the showrooms under Modern Mansions in 1937, whilst the Rev. J. D. Weston is still living at the Clergy House.

Put the Money On The Screen





The garage consisted of a shopfront element in the then popular Art Deco style, with a large shed hidden behind this. Tice & Son Ltd, motor agents were the main busines here from 1939 to 1965, for a time J. G. Tice even took flat 4 at Moderne Mansions. The front of the property featured Shell petrol pumps in the 1950s. By 1950 the 'Hampshire School Of Motoring' had been added to the facilities on offer for Moordown motorists.

Stour Valley Motors





In 1965, 'Lee Motor Works (Bournemouth) Ltd. Motor Engineers' replaced Tice & Son, lasting until 1969, being replaced by Shell & BP in 1970, and then in 1971, by 'Stour Valley Stour Valley Motor Co. Ltd'. Stour Valley were motor agents and the main Volkswagen area dealers; they also traded in Audis. By 1981 they were selling a variety of used cars from the showrooms, and had a large spares department in the ground floor garage.





Just Tyres

By 1983 there were plans to convert the upper floor of the garage (reached by a steep drive-in ramp) into a snooker club, with a beer store on the ground floor. The upper floor does now have a use divorced from the motorcar, and is 'Phoenix MMA' a martial arts and fitness academy. Cars held on the ground floor, by 1990 this was 'Just Tyres' and today this is 'West Way Motor Engineers' offering MOT testing and servicing.

Flicks And Freezers





The old motor showrooms have become shop units, in the 1980s there was a video rental shop (Flicks) to one side and a frozen food shop on the other side. Flicks has since become 'Little Pickles' a day nursery for infants, whilst the frozen foods shop is now 'Up&Running' a sports shop. Between the two is an entrance arcade to the motor workshop behind Modern Mansions, which is now a car retailer 'Moordown Prestige Cars',

Naughty Knickers



Plot 1 of the Mayfield Park Estate is now 729 Wimborne Road. In 1916, the first occupant was Madam J. G. Carstairs, followed in 1919 by Mr and Mrs Henry Carey. By 1922, John Olliffe was living here. By 1932, Mrs Ida Constance Oliffe had opened a draper's shop. This was a 'fancy draper's by 1939, and John was running a car hire service from the property. From 1947 Mrs Evans was also at the property. From 1967, the daughter Miss M. W. Olliffe remained here alone running the fancy draper's which specialised in exotic lingerie and was known locally as the 'Naughty Knickers' shop. It is now the more staid dress shop 'Destiny Brides'.

Hair By Raymond



On the corner is 1 Moorfield Grove, which remained as a house until the 1970s, when it was home to Raymond T. Adams, who opened a ladies' hairdresser's here. Hair is still the business at 'Freestyles', 731 Wimborne Road. A new corner shop has been added next door: 'Wayahead Travel' is at 731a.

Rags To Radio



Forming part of the Mayfield Park Estate, 741-45 Wimborne Road was built c.1925 and the first residents were Mr & Mrs A. F. Godfrey at 741; in 1939 Charles John Rolls moved in and stayed there until 1955. Madam Estelle, a costumier briefly occupied 743 between 1927 and 1932. From 1925, no. 745 was 'Radio Expert', run by Charles Edward Brooks. In 1937 Brooks expanded into no. 743 and stayed there until 1955.

Wireless Ways



By 1967, 'Brooks' wireless dealers had become 'Winton Wireless' radio engineers. By 1973 there had been a complete change of business, with the shop being occupied by 'Marks & Constance' FRCIS, estate agents. Until recently, tis has been 'A.M' (Audio in Motion) but the shop is currently vacant.

Frying Tonight



Built by 1916, no. 341 was first home to Mr and Mrs W. H. Read. By 1925 E. Jones, had moved to live here and set up as a fishmonger. There was a change of owner in 1937, when John James Hulme, moved in and set up his fried fish shop (then no. 747). In 1950, C. S. Perry & Son took over frying duties. The flat had various occupants, including Fred Mason and wife (1945), George Henry Rowsell (1950) and William C. Thorton (1973).

Deep Fried Mars Bar?



By 1967, the fish shop was Tyler's wet & fried fishmongers, run by Kenneth Declat, who lived over the shop. This was 'Glenmurray Fish Restaurant', fried fishmongers, by 1973. Part of the shopfront was taken up in 1925 by W. C. Veal's coal office, this became a sweet shop run by K. Thorpe in 1927, by Mrs Daisy Perrin from 1932, by Frank Newell from 1950 and by C. D. Marks, confectioner, in 1973. It is now a tattoo parlour.

Staying Swedish



Built as no. 343 Wimborne Road in 1914, Mr & Mrs William Robert Blake lived here in 1916. Resident in 1935 were: Annie J. & Olga M. Lofvengren; Walter A. Brock, and Roy H. Holloway. Leslie Rumbles was here in 1939; G. Boardman was here in 1947, his widow still being here in 1973. From 1934, 'Pearce's' drapers traded here; Miss F. Watton took it over in 1939, she was replaced by John Rickards in 1950. By 1973, this had become Swedish Cleaners, dry cleaners, which still trades here.

Ford's Butchers



Built as 345 Wimborne Road in 1916, A. T. Summerhayes had a butcher's shop in what is now 755. This was taken over by George V. Ford in 1925. Subsequent butchers here were: W. H. Hitchcock, 1950; A. I. Mott, 1952; G. Ronald, 1967 and B. A. Greenman, 1973. This has now been an upholstery shop for many years.

Rickards For Ever



At no. 347 when it was first built in 1916 was G. & M. Pike, a drapers. By 1922, John Whyte Rickards had taken over this business as a general draper, specialising in school uniforms. 'Rickards' went on to become one of the longest trading shops in Moordown, and has only recently closed. The shop is now 'Visjeune' a beauty clinic. Harry Stacey and his wife Amy lived over the shop 1942-1967.

Jackson's Groceries



When no. 349 was first built in 1913, A. H. Holland opened his grocery stores here. Mr A. Jackson became the grocer from 1925 to 1955. By 1967, when this was 763 Wimborne Road, 'Moordown Furnishers Ltd', house furnishers were here; 'Fine Furnishings' - soft furnishing goods was here by 1973. This is now 'Posh Togs' offering formal suits and bridal gowns.

From Gritten To Brown



There have been various residents of the flat over the shop: Mr and Mrs W. C. Gritten, in 1932; Charles Herbert Lawrence Dowty and his wife Annie Sophia (1935); Lionel Brown (1939); Thomas Edward Shrimpton and his wife Elsie Agnes (1942); Peter Bryant (1950); Arthur George Wyatt (1952); Leslie Holbrough (1967) and Paul Brown (1973).

Masterminding Moordown



When no. 351 (now 767) was built in 1913, it housed Alex. J. Abbott & Son, house and estate agents. Tjhey were responsible for much of the local development in Moordown and Ensbury Park, and this was their local base of operations, where many of their estate plans were drawn up. They remained here for most of the rest of the century. In the 1960s they were also 'Bournemouth & Christchurch Building Society'. It is now a computer shop.

Nurse Cosh



Alexander Henry Abbott, son of the estate agent, lived over the shop in 1922. He was followed in 1925, by Levi George Cosh and his wife Dorcas, the local maternity nurse. Mrs Beatrice M. Cox and her daughter Rose Mary moved here in 1942. Jack B. Hay was here in 1967, and by 1973, John Fotheringham lived here.

The Co-Op

In 1925, this was 353 Wimborne road, and no. 8 Branch of the Parkstone & Bournemouth Co-operative Society opened here, there had previously been a branch opposite, on the corner of Ensbury Park Road. By 1973 the name had changed to the Wessex Co-operative Society Ltd. This is now no. 779, in recent years it sold mobility scooters, it is now John Cribb's electrical distributors.



The Coal Yard



The original building here dates from 1925, like the Co-Op. The first business was Mrs E. F. Harding's drapery store. Living over the shop were Hilda S. Cooksey; Eva Buck, and Alice A. James. By 1937 the property was empty, by 1939 Moordown Coal, Corn & Haulage Co. Ltd was here, with Ernest Roff living above. By 1942, Mackie, Brazier & Co Ltd, coal merchants were here. Clive Fox and his wife Grace lived above until the 1970s.

The Cleaner Skirt



Mackie's was replaced c.1947 by J. R. Wood & Co. Ltd, coal and coke merchants. By the 1960s this was 'Corralls' coal, coke & fuel oils. The coal and coke yard seems to have been next to the property on the site of the long demolished Burt's Farm. Also in 1947 a new business was added: 'Sparrey & Co.', outfitters, by 1952 this was H. Wilson, dyer & cleaner; by 1955, 'Barbara Joyce', skirt manufacturer.

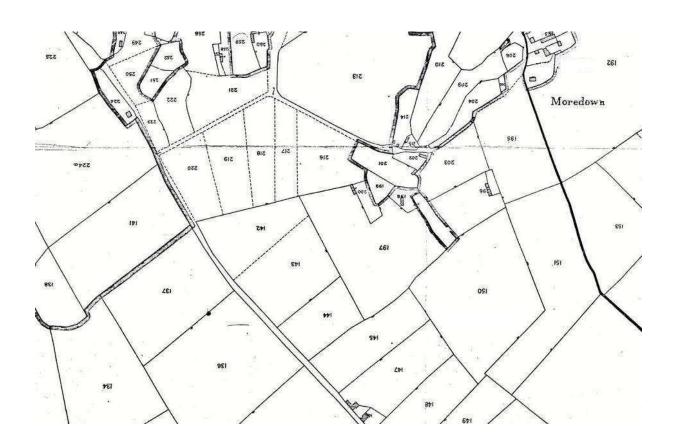
Coke Head



By 1973, David Humphrey, solicitor was trading from here, alongside Corralls, the coal merchants. When the land next door was developed and the coal yard went, businesses changed again, and trading here now are 'Reality Hair' and 'Man At The Top Barber Shop'. The remainder of the building was significantly remodelled and enlarged about 10 years ago.

Traces Of Tregonwell

Modern Moordown starts here. When the area was enclosed in 1805, ancient Moordown was untouched, but this area went from heath to agriculture and Lewis Tregonwell established a farm in this location.



The Feuding Freeborns

The Farm in Wimborne Road was made up of land awarded in 1805 to The Reverend George Tito Brice (who was the Vicar of Canford Magna, as was his son-in-law after him) and 'The Owners of Moredown Farm'. [Moordown Farm was owned at this time by the widowed son-in-law (William Hatchard) and two daughters of John Freeborn (Phillis and Melior), who were heirs to Moordown Farm under the will of a maternal great great uncle John Lane; one of John Lane's executors was John James Mansfield of Ringwood, whose son Sir James Mansfield (Lord Chief Justice of Court of Common Pleas) also owned land in Moordown. The daughters fell out and referred in their wills to ill-treatment they suffered from each other.] These owners sold their land to the Tregonwell family, who created a new farm here.

The Monro Inheritance



Tregonwell's Moordown Farm passed to his widow Henrietta and on her death in 1846 to their son John, then on his death in 1885 to his nephew Hector Monro, under the terms of Henrietta's will. On Hector's death in 1902 the farm passed to his son Hector Edmond Monro, who sold it to the South coast Land Society in 1911.

Burt's Farm



In 1845, Alexander Morden Bennett, newly arrived as Bournemouth's vicar, hired some rooms in Moordown farmhouse and opened a schoolroom, the farmer at the time was probably Charles Hall, followed in 1857 by David Burt, who gave his name to the farm. His son was the 'cattleman' at the farm when Hector E. Monro sold it to the developers in 1911. This picture from the time is the only one known to show the farm.

No More Cowboys



The first tenants after the farm was sold were Loftus Hartnell and Thomas Hartnell, shown in the 1911 census as living in the Farm House. But the land was due to be developed as seven building plots, and by 1913, Mr & Mrs G. Shearing were shown to be living at 'Hawthorns' a new property on the site of the farm house. Mr and Mrs H. Steele were here by 1916. The land next door served as a coal yard for 785 Wimborne Road.

Hawthorns



Hawthorns was divided into 2 flats: Percy George Finn and wife Harriett Kate Finn were in one from 1922-1967. By 1973 D. Whitmarsh had moved in. At the other flat were Mr and Mrs Perkins (1925); Mr & Mrs E. Arnold (1927); William George & Doris Emily Phoebe Neilson (1935-1945) with their sons William and Ronaldstaying there until 1973. In the 1980s the site was redeveloped with a terrace of six houses.

Swan's News





Nos. 815-829 were built c.1915 as a terrace between Queen Mary and King George Avenues. The first occupant of 815 was Mr W. N. Ridout, newsagent and hairdresser. Alex Swan took over the newsagents in 1919, staying until 1944. John T. Barclay took over in 1945; R. C. Cole in 1967, and W. A. Smith in 1973. This is now 'John's' fish and chips, for several years a tall model pirate stood outside.

Car ConneXion



'Cambria', no. 817 was built c.1915. Like the rest of the terrace it stayed in residential use for many years.